

Welcome to...

Challenge Day 3:

Your Marketing Channel Goals

Here we are going to assess where the areas of opportunity are to grow your business. We aren't going to focus on ALL the marketing channels quite yet, just the top 3 you would love to see grow!

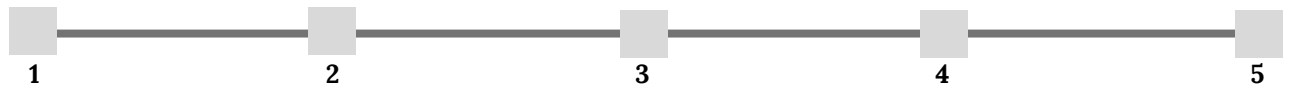
Tara

Pick Your Top 3 Marketing Channels

- Website
- Instagram
- Facebook
- Paid Ads
- Word of Mouth/Referrals
- Online Reviews
- Email Marketing
- Strategic Partnerships
(Business Relationships)
- Other _____
- Other _____

Channel 1:

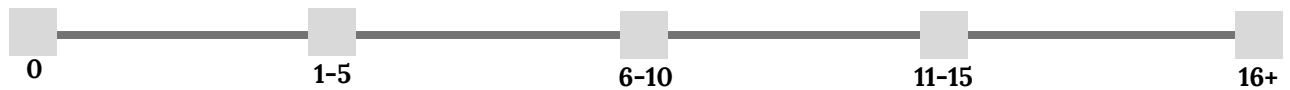
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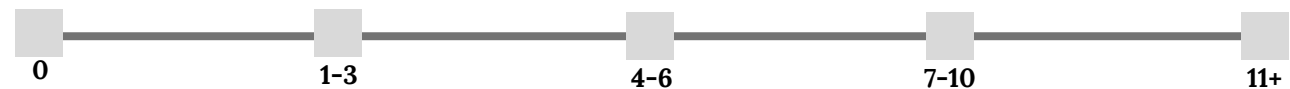
Is this Channel growing your reach? (are you getting potential customers finding you by way of followers/fans/leads/DMs/Calls/Texts/Replies/Visits/Bookings ,, etc.)
(Rate your Channel growth Never - Rarely - Sometimes - Mostly - Always)



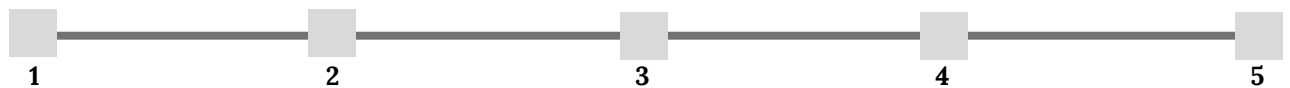
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(Rate your Channel monthly leads: 0 , 1-5, 6-10, 11-15, 16+)



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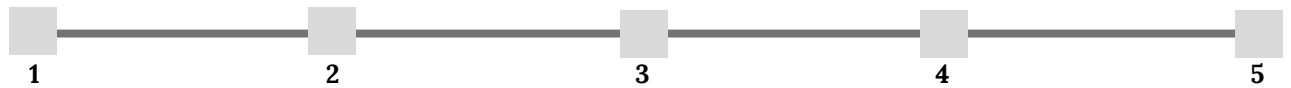


On a scale of 1-5, how would you rate your knowledge level of using this Channel to grow your business? (1 being the "I have no idea" and 5 being "Marketing Master".)



Channel 2:

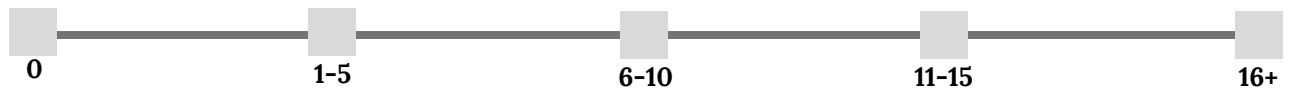
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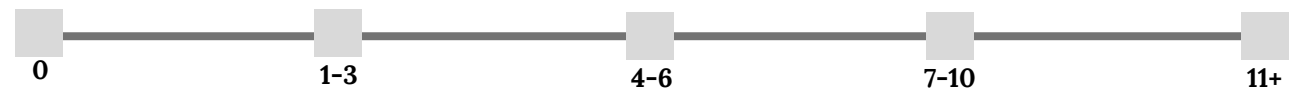
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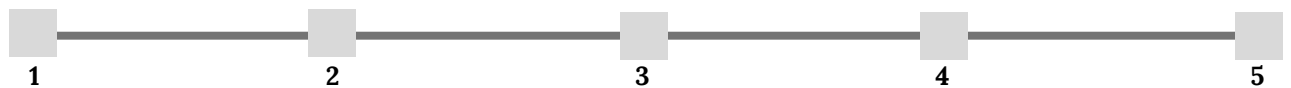
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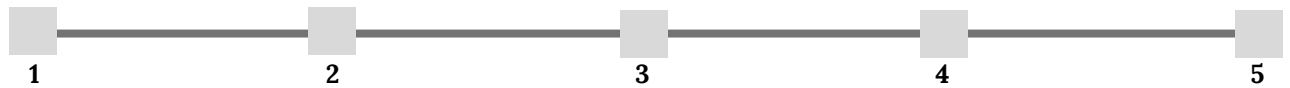


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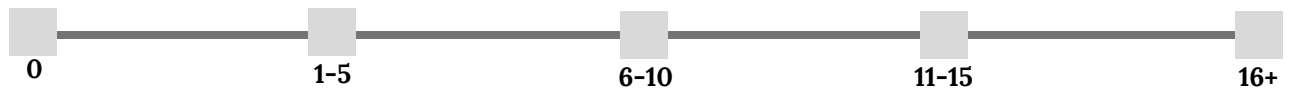
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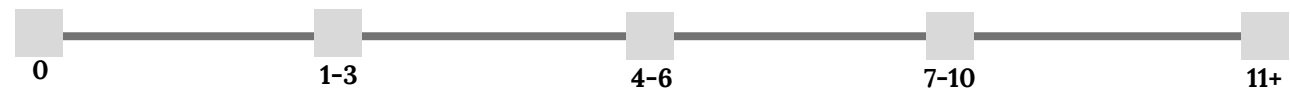
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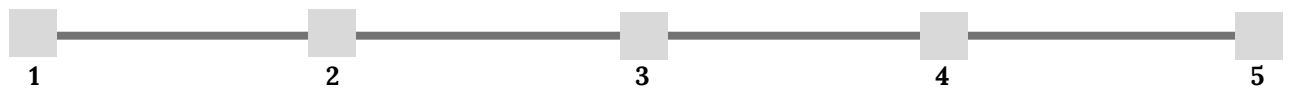
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**BOOTKAMP BINGO - SHARE YOUR BIGGEST TAKEAWAY FROM
TODAY'S CHALLENGE IN THE "BOOTKAMP BINGO DAY 3"**

Post inside of the Bookt Bootcamp Facebook Group and
you can mark off that square on the bingo card!